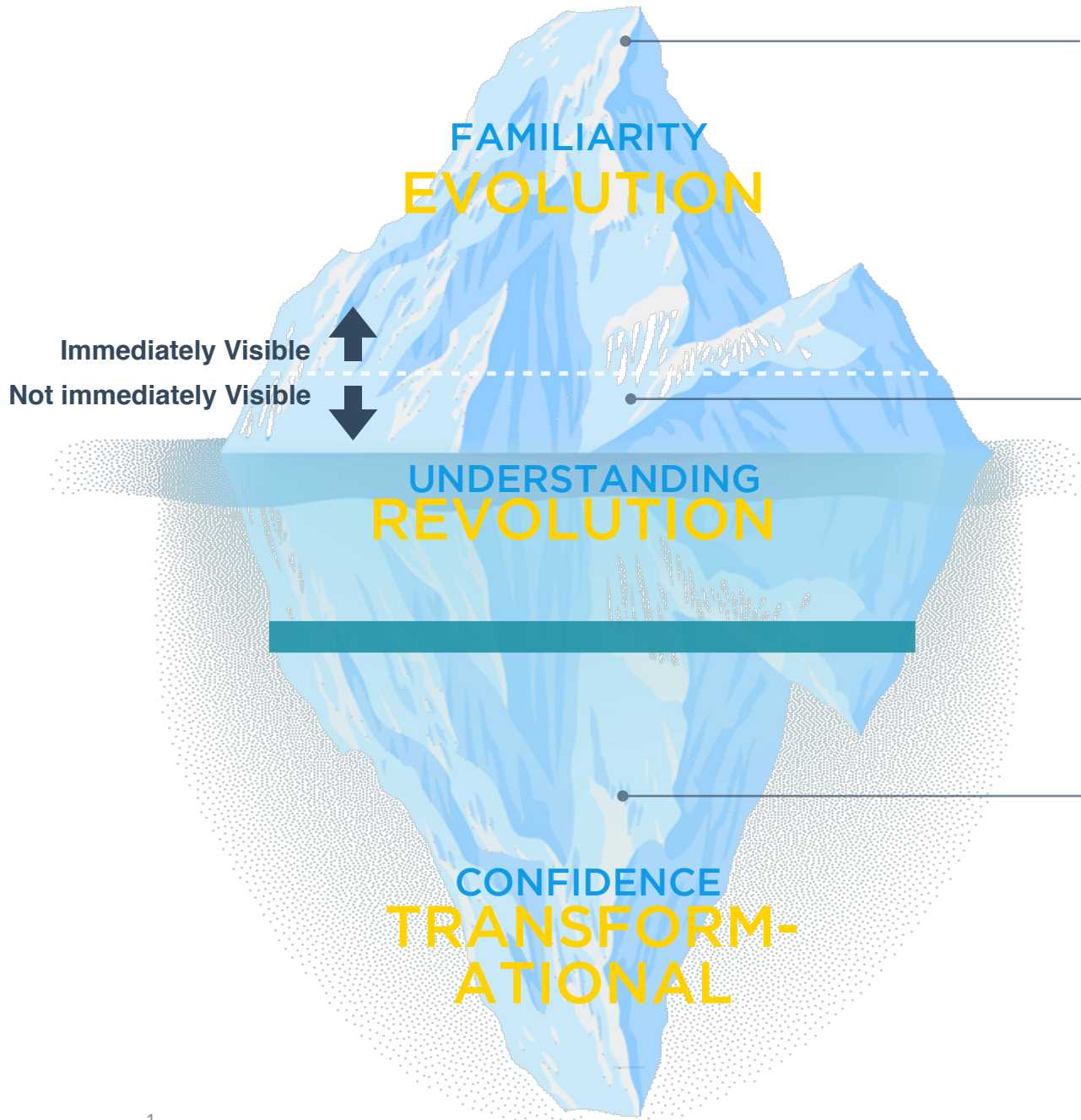


ORGANISATION NAME:

DATE:



What identified problem does your product or service promise to solve that need improving?

Empty text box for identifying the problem to solve.

What elements of your product and service delivery aren't working as intended (and you don't realise) which are holding you back from growing?

Empty text box for identifying elements of product and service delivery that are not working as intended.

What are the key experiences and associated metrics that if you really understood, would guarantee your business would grow faster with far less effort?

Empty text box for identifying key experiences and metrics that would guarantee faster growth with less effort.